

**OCT
25-31
2021**

MIDDLE EAST MEDIA REPRESENTATIVES TRAINING PROGRAM (ORMED)

Deadline for Application: October 12th, 2021





Introduction

Middle East Media Representatives Training Program (ORMED) is for early and mid-career professionals in the media sector. It is organized by Presidency for Turks Abroad and Related Communities (YTB) in cooperation with the Turkish Radio and Television Corporation (TRT) and Anadolu Agency (AA).

ORMED aims to enhance cooperation between Turkey and Middle Eastern countries by supporting experience sharing in the field of media.

Besides the knowledge sharing-based seminars and courses, ORMED also provides the participants with an opportunity to enlarge their network.

The training program will be held online.



Application Criteria

- Applications are open to Middle Eastern and North African countries
- Applicants must be currently working in the field of media (Public Institutions, Private Sector, NGO's)
- Applicants must be under the age of 40
- Fluency in English is required for the program



How to Apply?

In order to apply for the training program the following documents must be sent to ortadogumedyaytb.gov.tr

- Application form
- Curriculum Vitae
- ID/Passport
- Press card or a valid document certifying the employment in the media sector
- A short video recording of up to 5 minutes to introduce yourself and explain why you would like to join the program



Training Content

Instructors from Anadolu Agency and TRT will lecture on the following topics:

- *How to Combat Disinformation*
- *Fundamentals of Photography*
- *Digital Storytelling*
- *Video-making for Social Media*
- *Photoshop for Beginners*
- *News Writing Techniques*
- *New Media and Social Media Applications*
- *Applied Interview Techniques*

Plus there will be additional seminars by the academicians.

ORGANIZING COMMITTEE

FORMED IS ORGANIZED BY
THE PRESIDENCY FOR TURKS ABROAD
AND RELATED COMMUNITIES
(YTB)

IN PARTNERSHIP WITH
TURKISH RADIO AND
TELEVISION CORPORATION
(TRT)

ANADOLU AGENCY (AA)



TRT

