



YTB

REPUBLIC OF TÜRKİYE MINISTRY
OF CULTURE AND TOURISM
PRESIDENCY FOR TURKS ABROAD
AND RELATED COMMUNITIES

TRT



ANADOLU AGENCY

AFMED

AFRICA MEDIA
REPRESENTATIVES
TRAINING
PROGRAM III

21-25 NOVEMBER 2022



INTRODUCTION

Africa Media Training Program (AFMED) is a short term training program for early and mid-career professionals in the media sector. AFMED is organized by Presidency for Turks and Abroad and Related Communities (YTB) in cooperation with TRT and Anadolu Agency (AA).

AFMED aims to enhance mutual cooperation between Türkiye and African countries by supporting experience sharing in the field of media. In this context, AFMED offers 5-day online training to the participants.

Besides the knowledge sharing-based seminars and courses, AFMED also provides the participants with an opportunity to enlarge their network.





AFMED PROGRAM DETAILS



**DEADLINE FOR
THE APPLICATION**

14 2022

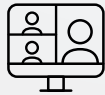
November



PROGRAM LENGTH

5 Days

(including technical and practical courses,
applications on media and additional seminars)



PROGRAM

Microsoft Teams



**LANGUAGE OF
INSTRUCTION**

English



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APPLICATION CRITERIA

- Applications will be received only from African countries
- Applicants must be currently working in the field of media (media related public institutions, private sectors, NGO's.)
- Applicants must be under the age of 40
- Fluency in English is required for the program



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HOW TO APPLY?

- Applications will be received online through <https://basvuru.ytb.gov.tr/>
- Application form on the system must be filled in English
- Applicants must submit all required documents during the application
- Applicants must upload a copy of ID or Pasaport and a valid document showing their work status in the media sector
- Applicants must take a short video recording of up to 5 minutes to introduce themselves and explain why they would like to join the program.
- Applicants must upload their video to an appropriate platform (onedrive, google drive etc.) and share the link of it during application. (In the relevant section of the online application system)
- Short videos uploaded to the online application system are preferred. However, it can also be sent by e-mail (afmed@ytb.gov.tr)
- Only short-listed applicants will be informed.

CONTENT

TRAINING CONTENT

Practical and theoretical courses;

- News Writing Techniques
- New Media And Internet Journalism
- Using Video As Storytelling
- Applied Interview Techniques
- Journalism In Extraordinary Situations
- Making Videos For Social Media
- Photoshop For Beginners
- Fighting Against Disinformation
- Social Media Tracking Methods For Journalists
- Additional Seminars

